

# FIZZ

## Software Solutions for Sensory and Consumer Tests

Difference Tests, Descriptive profiling, Free Choice Profiling, Temporal Dominance of Sensations, Napping® (Perceptual Mapping), Sorting, Multiple Choice Questions, Free Comments in any language, Ranking, Difference tests, R-Index ...

### Automatic data collection for all testing needs

#### Automated data collection anywhere:



**FIZZ Network** for on-screen tests in sensory or consumer testing facilities



**FIZZ Web** where respondents answer over the web



**FIZZ Portable** to conduct on-screen tests anywhere and any time: mall tests, walk-by tests, home use tests...



**FIZZ Forms** for any kind of test, with automatic scanning of the paper forms

### Integrated software suites

- All design, analysis, and data management tools included.
- **Free questionnaire layout** for all testing needs
- Powerful **experimental designs**
- Flexible sample **coding and labelling**
- **Advanced statistics and graphics** for immediate results and feedback
- **Database and queries** (totally revised for coming version) for judge and product management.

### Advanced analysis and database tools

- From descriptive statistics to ANOVA, distribution, non parametric tests
- Determination of the power/number of judges for the tests
- Presentation-ready graphs
- Multivariate analyses: PCA, STATIS,...
- Preference Mapping (Internal and External)
- TDS (Temporal Dominance of Sensations)
- Query results and performance data from the database
- Export to any statistical package, including Panel Check, SensoMineR,...



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