SENSEATIONAL SWITZERLAND

FROM TRADITION TO INNOVATION

European Sensory Science Society

IG SENSORIK
Interessengemeinschaft Sensorik
Groupe d'intérêt analyse sensorielle
Gruppo d'interesse analisi sensoriale
Swiss Sensory Group

SGLWT SOSSTA
Swiss Society of Food Science and Technology

26 - 27 MARCH 2026
ZURICH, SWITZERLAND

V1.2 – 10.12.2025

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INTRODUCTION

The Swiss Sensory Group – IG Sensorik is delighted to host the 14th Annual Assembly and Symposium of the European Sensory Science Society (E3S) on March 26 & 27, 2026 at ETH Zurich, Switzerland.

As our food systems face increasing complexity — from global supply chain disruptions to evolving consumer preferences and the rise of alternative proteins — the role of sensory perception in understanding and shaping food quality has never been more crucial. Sensory science stands at the intersection of innovation, sustainability and consumer trust, making it an essential tool in tackling today's food-related challenges.

The two-day event will bring together researchers, students, industry professionals, and E3S members for a vibrant mix of strategic discussions, scientific exchange, and inspiration:

- On Thursday, 26 March, the E3S General Assembly and Working Group Meetings will take place – an internal forum for reflection, alignment, and strategic planning among E3S members.
- On Friday, 27 March, the public symposium invites the wider sensory and consumer science community to explore current trends, research, and innovation through keynotes, presentations, start-up spotlights, tastings, and a poster session.

Attendees can expect thought-provoking content, valuable networking opportunities, and the unique atmosphere of ETH Zurich, one of Europe's leading science and technology institutions.

Join us in Switzerland — where tradition meets innovation — to connect, exchange ideas, and explore the science of the senses.

The Organising Committee

Annette Bongartz

Martina Galler

Barbara Guggenbühl

Jeannette Nuessli Guth

Martin Popp

Jana Schenk

Any questions? Please contact us: IG-Sensorik@sglwt.ch

VENUE

DETAILS

The E3S Annual Assembly & Symposium 2026 will take place on the ETH Zurich Zentrum campus, right in the heart of the city and just minutes from Zurich's main station.

The event is split across two adjacent buildings on campus.

Day 1 - Thursday, 26 March
E3S General Assembly & Working Groups
Venue: Alumni Pavillon (MM)

Social Dinner
Venue: Restaurant Uto Kulm, 8143 Uetliberg

Day 2 - Friday, 27 March
E3S Symposium
Venue: Audimax (HG F 30), ETH Main Building
The Audimax is ETH Zurich's largest lecture hall, located in the historic main building (HG).

To help you find your way, we recommend consulting the ETH Campus Map in advance:

ADRESS DAY 1

Alumni Pavillon (MM)
MM C 78, ETH Zentrum
Rämistrasse 101, 8092 Zurich

ADRESS DAY 2

Audimax (HG F 30)
ETH Main Building, HG
Rämistrasse 101, 8092 Zurich

HOW TO GET THERE

Tram 6 or 10 to ETH / Universitätsspital.
Or take the Polybahn from Central to Polyterrasse.

SYMPOSIUM ESSENTIALS

ACCOMODATION

A limited number of rooms have been pre-reserved for E3S participants. To benefit from the special rate, please make your **reservation** directly with the hotel via **email or telephone** and mention "**E3S**" as your reference.

Hotel St. Josef www.st-josef.ch / info@st.josef.ch
Near ETH Zurich Zentrum
- Booking deadline: 25 February 2026
- Dates: 26–27 March 2026 (+ optional nights 25–26 & 27–28)
- Rate: CHF 223.50 per night (single room, incl. breakfast & city tax)
  Supplement for second person: CHF 53.50 per night

UTO KULM www.utokulm.ch / info@utokulm.ch
Venue of Social Dinner. Located on the Uetliberg
- Booking deadline: 25 February 2026
- Dates: 26–27 March 2026
- Rates: CHF 173.50 (single room); CHF 253.50 (double room)
  (both incl. breakfast & city tax)

Zurich Youth Hostel - no reserved rooms
www.youthhostel.ch/en/hostels/zurich-youth-hostel
Affordable accommodation for individual bookings – limited availability, early booking recommended.

SIDE PROGRAM

In addition to the main conference days, we are planning a small side program with social and cultural activities before and/or after the symposium.

Whether it's a taste of Zurich, a scenic walk, or a sensory surprise – we encourage you to plan some extra time around the event.

Details and registration information will follow soon. Stay tuned and keep your schedule flexible!

REGISTRATION

To participate in the E3S Annual Assembly and Symposium 2026, registration is required.

Please note that separate registration is needed for each of the following elements:

Working Group Meetings - Day 1 (Thursday)
For members of national sensory science societies only (E3S network). Participation is free of charge, but registration is required. Three working groups will meet in parallel during two time slots. Details on topics, timings and room allocation will be published on the website.

Social Dinner - Day 1 (Thursday)
Enjoy a relaxed evening with colleagues and fellow attendees.
- CHF 110 per person (drinks included).

Poster Session - Day 2 (Friday)
Submit a scientific poster abstract. Posters that will be accepted and presented during the symposium will be part of the Best Poster Award. Poster guidelines and abstract template are available via QR-Code.

Symposium - Day 2 (Friday)
Main conference day open to public, namely people interested in sensory and consumer science.
- Regular:
  CHF 350 | Early bird (until 15 Jan 2026): CHF 300
- Members (SGLWT / IG Sensorik / E3S):
  CHF 250 | Early bird (until 15 Jan 2026): CHF 200
- Students:
  CHF 30

Scan the QR code or visit the link below to secure your spot:

https://bit.ly/e3s2026

We look forward to welcoming you in Zurich!

PROGRAM DAY 1

Working Groups & General Assembly

The first day is dedicated to internal E3S activities and is open exclusively to members of national associations affiliated with the European Sensory Science Society (E3S)

Thursday 26 March 2026

Open to members of the E3S national associations

11.30
Arrival / Registration & Sandwich Lunch

12.00
Working Groups Sessions - Round I
Three working groups in parallel:
- Taste Sensitivity
- Children
- Next Generation

13.00
Break & Change of Working Groups

13.15
Working Groups Sessions - Round II
Three working groups in parallel:
- Texture Perception
- Education
- PDO

14.15
Break

Only for E3S country delegates

14.30
E3S General Assembly

17.00
Closing

Open to public

19.00
Apéro & Dinner at
Restaurant Uto Kulm - Top of Zurich

Changes to the programme may occur. The latest version will be available on the event website.

PROGRAM DAY 2 Open to public

Symposium

Discover the latest in sensory and consumer science at the 14th E3S Symposium, hosted by the IG Sensorik at ETH Zurich. A one-day event full of insights, innovation, and international exchange – right at the intersection of science and society.

Friday 27 March 2026

08.30
Arrival and Registration

09.00
Welcome and Opening Remarks
Jeannette Nuessli Guth, Sara Spinelli

09.30
A physicist's Perspective on Food structure and Sensory Perception
Thomas Michaels, ETH Zürich

10.15
Tailoring texture and sweetness in chocolate through additive manufacturing
Johannes Burkard, ChoNova

Coffee Break & Poster Session

11.05
Sensational Microbes: How Microorganisms Shape the Flavour of Cheese
Remo Schmidt, Agroscope

11.25
Sensory and Consumer Science in Industry
Laure Bonnet, Givaudan

11.55
Sensory Analysis in the Food Industry: Everyday Practices at Migros
Mirco Bollhalder, Migros

12.15
Lunch Break & Poster Session

13.45
Rethinking Chocolate: Flavour Experiences without Traditional Beans
Micha Lussi & Yannick Senn, Food Brewer

14.05
Plant-based cheese (r)evolution: at the crossroad of innovation and consumer acceptance
Rebecca Grunder, New Roots

14.25
Kokumi receptor modulators: from receptor pharmacology to sensory studies
Daniel Batora, Tasteomics & University Bern

14.45
Coffee Break & Poster Session

15.15
Microalgae as more sustainable and affordable Food Sources for Human Nutrition and Health
Fengzheng Gao, ETH Zürich

15.35
Valorisation of food side streams and their effect on the sensory quality of end products
Nadina Müller, ZHAW

15.55
Lupin-dairy products: Sensory characteristics and consumer acceptance
Lorenzo Belli, ETH Zürich

16.15
The Hidden Map Behind Our Words: How AI Generates Measurable Meaning
Thorsten Guksch, SAM

16.35
Best Poster Award & Closing

Changes to the programme may occur. The latest version will be available on the event website.

14TH E3S ANNUAL ASSEMBLY & SYMPOSIUM 2026

WE CAN ALREADY TASTE THE EXCITEMENT, FEEL THE ANTICIPATION AND SENSE A TRULY INSPIRING EVENT AHEAD. SEE YOU IN ZURICH!

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